london college of communication

LCC Staff Guide to: Unit Assignments & Project Briefs



Introduction

The Staff Guide to Unit Assignments and Project Briefs includes step by step guidance to writing Unit Assignments and Project Briefs including links to templates and check lists. The Quality team have included the annual deadlines for Unit Assignment and Project Briefs.

The guide also includes information to help you review, check and approve Unit Assignments and Project Briefs before they go to your PAMs and the Programme Panel for final approval.

A series of guides have been written to support staff, these include:

LCC Staff Guide to Unit Guides

LCC Staff Guide to Moodle

LCC Tutor Handbook

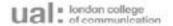
LCC Student Guide to Assessment

These can all be found on the LCC Teaching Hub

https://lccteaching.myblog.arts.ac.uk/

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Unit Assignment

<Course Title>

Unit: <Unit Title> (<Unit Code>)

Assignment Information

Assignment Title:	Assignment Type:	Weighting:
E.g. Sound, Image, Story	Holistic or Elemental	Indicate the weighting if applicable
Submission Deadline:	Submission Method:	Anonymous Marking:
Hand in deadline date and time E.g. By 4.00pm (16:00) GMT Friday 2nd December 2022	Electronic submission (via Turnitin / Moodle) or studio submission	Yes: This assignment will be marked anonymously
Adjusted Assessment Deadline*: Hand in deadline date and time E.g. By 4.00pm (16:00) GMT Friday 16th December 2022 If you are using additional time, please notify us using the following email: Insert email address	Include the file type(s) and maximum file size. e.g. PDF, Maximum 20MB See page 4 for further information	No: It is not possible for this assignment to be marked anonymously, however it will be internally moderated in line with UAL policy to maintain rigour and fairness in assessment.
Date to expect feedback by: Date All feedback is indicative until formally confirmed at an Exam Board. You will be informed of your results and when these will be published by email and	How you will receive feedback: Via Moodle and the Assessment Feedback tool.	Submission Queries: If you have any difficulties submitting your assignment contact: Insert email before the deadline.
Moodle.		

^{*}The Adjusted Assessment deadline is for students with Individual Support Agreements (ISAs). See Assessment Guidance at the end of this document for further information.

Your Assignment

Insert clear instructions for the student, including details of the actual assignment requirements. Insert submission requirements, including any specified parameters, for example: word count, minimum/maximum pieces of work, submission formats such as portfolio, essay. double-line spaced. Ensure the submission requirements match the handbook.

See page 5 for further information on how to write and what to include in this section

Project / Client Briefs (If required)

Insert clear details of any accompanying project breif - this should including:

- The title of the brief
- Submission date
- Mode of submission

See page 7 for further information on how to write and what to include in this section



Learning Outcomes

This assignment will be assessed against the five UAL assessment criteria: Enquiry, Knowledge, Process, Communication, and Realisation. See: arts.ac.uk/assessment

On completion of this unit, you will be able to:	How the learning outcomes are to be evidenced in this assignment
Insert the learning outcomes being assessed. These should be copied directly from the unit descriptor in the Course Handbook ,please do not amend the wording.	Indicate how the learning outcomes could be evidenced in this assignment. See page 6 for more information.

Costs associated with this Unit & its assessment.

Work presented for assessment will be evaluated against unit learning outcomes using UAL's Assessment criteria. Increased expenditure on materials to realise your assignment will not equate to increased grades in your assessment.

The college provides a broad range of resources to support your studies and to produce work for assessment. However, the additional costs you might incur whilst studying this unit, depending on personal choice, could include:

sadd costs – see guidance> Add additional costs here

You can discuss your choices and likely costs with your unit leader prior to starting your work.

See page 6 for further information on what to include in this section

Assessment Guidance

- The UAL Assessment webpage has detailed explanations of the five UAL Assessment Criteria and the University's assessment policies: arts.ac.uk/assessment
- The LCC Student Guide to Assessment provides a step-by-step guide to the assessment process at LCC. The guide is in the Moodle site for your course: moodle.arts.ac.uk
- Guides for online submissions are available in the Moodle site for your course: moodle.arts.ac.uk
- Guides to Adjusted Assessment can be found on the Disability Service site: <u>Disability Service</u>

Writing your Unit Assignment

The following pages provide a step by step guide to completing each section of your Unit Assignment. The <u>Unit Assignment Template</u> has been formatted as a digitally accessible document. The structure and the formatting of the document must not be changed (e.g. use of Heading styles, the table structure, the font size)

Unit Assignment
Course Title
Unit Title (Unit Code)

Your titles and code should match those in your Course Handbook.

Assignment Information:

Assignment Title Include the title of your Unit Assignment e.g. Sound,Image,Story.

Assignment Type Indicate whether the assignment is Holistic or Elemental. You can

provide a short summary here and further information in the

Your Assignment section.

Weighting If the assignment is Elemental please provide infomation on the

weighting. Further infomation can be included in the

Your Assignment section.

Submission Deadline Clearly indicate the date and time of submission.

e.g. By 4.00pm (16:00) GMT Friday 2nd December 2022

Adjusted Assessment Deadline

Adjusted Assessment has replaced Accomadated Assessment. Course Teams now need to agree the Adjusted Assessment Deadline - this is normally an additional 2 weeks. Before you decide whether this date is suitable you will need to consider:

- Exam board dates
- Access to college facilities during the adjusted assessment period
- · Holiday dates.
- · When the next unit will start
- Deadlines for other pieces of work

Include a contact email address where students can inform their course team that they intend to use additional time. We would suggest a generic programme or course level email address.

If you are unable to provide additional time please include the following text.

Adjusted Assessment: Additional time is not offered for this assignment. If you need to discuss other adjustments, please contact the Disability Service on disability@arts.ac.uk or 020 7514 615

Please read the staff and student guidance for more information Staff Guide to Adjusted Assessment Student Guide to Adjusted Assessment

Submission Method

Provide the submission method for the assignment and include specific requirements such as the file type and maximum file size. For example:

Online submission via a Turnitin Assignment in Moodle. PDF, maximum 20MB.

Please ensure the submission requirements match the handbook.

Submissions must be online wherever possible. Course Teams are asked to examine the number of physical submissions within a course, and where there is no material or pedagogical need for a physical outcome to choose a digital outcome and an online submission. This will help address both cost of study and sustainability.

Online submissions must be made through a UAL Digital Learning platform. Most submissions will be through Moodle, Turnitin or Workflow. See the Digital Learning section of the LCC Teaching Hub for full details and further options for larger files such as video.

The file size requirement should be considered by course teams so that it is appropriate to the task rather than automatically specifying the maximum that the digital learning platforms allow.

If a physical submission is absolutely necessary, it must be a studio submission. Courses are asked **not** to select USB sticks as a method of submission as this is an additional cost to students.

Example

Include the online submission platform, file type and file size. e.g. Online submission via a Turnitin Assignment in Moodle. PDF, maximum 20MB.

Anonymous marking

In this section you can include the following information

Yes: This assignment will be marked anonymously

No: It is not possible for this assignment to be marked anonymously, however it will be internally moderated in line with UAL policy to maintain rigour and fairness in assessment.

Date to expect feedback by

Clearly identify the date students can expect feedback.

How you will receive feedback

No further information required.

Submission Queries

Include an email address for when students are having problems submitting their assignment.

Your Assignment

In this section of the Unit Assignment you can focus on the requirements and narrative of the assignment. Here you can outline the assignment and include as much information as necessary to ensure students understands what is required of them.

When writing this section consider the following:

- Is the assignment task expressed in plain and accessible English using clear vocabulary?
- If any specialist or unfamiliar terminology is used, is it explained?
- Is the assignment expressed concisely? Could it be edited to make it more succinct?
- Is the assignment appropriate for the level of study and the credits attached to the unit?
- Is the assignment task inclusive in terms of enabling students from diverse educational and cultural backgrounds to engage with it and be able to draw on their own experiences & interests in responding to it?
- Has the cost to students been considered? This includes the cost to students of the assignment task and outcome. Is a physical outcome necessary or could it be digital? Does the submission have to be printed?

For help writing your Unit Assignment use the <u>LCC Unit</u>
<u>Assignment and Project Brief Checklist on page 8</u> and see
<u>Creating Inclusive Assignment Briefs</u>

Project / Client Brief

In this section of the unit assignment include details of any additional project briefs / client briefs.

Please Include the following:

- The title of the brief
- Submission date
- · Mode of submission

Learning Outcomes

Insert the learning outcomes being assessed. These should be copied directly from the unit descriptor in the Course Handbook , please do not amend the wording.

Indicate how the learning outcomes could be evidenced in this assignment.

Example

On completion of this unit you will be able to:	How the learning outcomes are to be evidenced in this assignment.
Undertand and be able to practice the processes of adaptation. (Realisation) (Knowledge)	Your adaptation should evidence in-depth research and demonstrate originality as well as attention to detail and knowledge of the context and historical period

Costs Associated with this Unit and its assessment.

In this section of the Unit Assignment you are asked to indicate any additional costs that the Unit Assignment might include These costs would include expenditure essential for the successful achievement of the assignment. This could include costs that the course resource budget doesn't cover including, visits, materials and printing etc. It is important to monitor these costs to ensure students aren't being disadvantaged.

It does not include the costs that the student might want to generate. It's important to discuss costs with students as the University does not equate increased grades to increased student expenditure.

Courses are encouraged to:

- · Read the Cost of Study Guidelines.
- · Consider the Assessment Submission outcome and method.
- Limit student expenditure and discourage students from taking on private debt to complete projects.
- · Develop nil cost Unit Assignments and Project briefs
- · Encourage the use of recycled materials.

Assessment Guidance

Text is provided, no further information required.

Writing your Project Brief

For some courses the Project Brief is a central part of the assessment process, and the writing of these briefs is as important as the writing of the Unit Assignment. For these courses it is important to articulate to students the relationship between the Unit Assignment and Project Brief.

Details of the Project Brief must appear on the Unit Assignment and be completed in line with the Unit Assignment and Project Brief Deadlines for 22/23 on the following page.

You can design your own Project Brief or use the <u>Project Brief</u> <u>template</u> If you do choose to design your own template please follow the agreed content as described below and format it as a digitally accessible document to ensure it is accessible to everyone, including people who use assistive software. Please follow the University guidance on <u>Creating Accessible Documents</u>.

Content:

Project Brief
Project Brief Title
Unit Title
Title of Unit Assignment
Submission Method
Submission Deadline
Your brief - Details of the brief

LCC Unit Assignment and Project Brief Checklist

The following Unit Assignment and Project Brief Checklist is designed as both a prompt for academic staff writing Unit Assignments and Project Briefs and for peer review of colleagues' Unit Assignments and Project Briefs. The question / prompts below are designed to ensure that our Unit Assignments and Project Briefs are appropriate, aligned, accessible and clear.

Level ,Scope & Complexity

- Is the Unit Assignment / Project Brief set appropriate for this level of study and the credits attached to the unit?
- Is the assignment complimentary & additional to that in other units that are co-currently being delivered?
- Is the assignment spaced to give students sufficient time between other hand ins in the same period?

Teaching & Learning

- Is the Unit Assignment / Project Brief inclusive in terms of enabling students' from diverse educational and cultural backgrounds to engage with it and be able to draw on their own experiences & interests in responding to it?
- Is the Unit Assignment / Project Brief clearly mapped against the learning outcomes of the unit and an appropriate means for students' to meet them? If particular Learning Outcomes are being highlighted through this assessment, is this made clear?
- Is the Unit Assignment / Project Brief clearly mapped against the UAL Marking Criteria? If particular criterion are being emphasized in the assessment, is this made clear?
- Is there contextual and explanatory information provided about how students can approach the Unit Assignment / Project Brief, particularly if there is a choice of options? How is this communicated to students?
- Is the formative and summative assessment involved in the unit made clear in the Unit Assignment / Project Brief?

Cost of Study

- Has the costs associated with this Unit Assignment / Project Brief been clearly articulated?
- Has the costs associated with this Unit Assignment / Project Brief been reviewed against other costs in other units that are cocurrently being delivered?

Assessment Submissions

- Has the assessment submission method for this Unit Assignment
 / Project Brief been reviewed to ensure it adheres to the UAL Assessment Submission guidelines?
- Has the assessment submission method for this Unit Assignment / Project Brief avoided where possible unnecessary cost to students?

Clarity of Expression / Accessibility

- Is the Unit Assignment / Project Brief expressed in plain and accessible English using clear vocabulary?
- If any specialist or unfamiliar terminology is used, is it explained?
- Is the Unit Assignment / Project Brief expressed concisely? Could it be edited to make it more succinct?

Cross reference to the Course Handbook and Unit Guide

- Does the assignment task in the Unit Assignment / Project Brief align with those specified in the Unit Descriptor of the Course Handbook for the current academic year?
- Does the hand-in date align with the Course Diagram for this academic year?

LCC Unit Assignment and Project Brief Checklist for Course Leader / Year Leader

The following Assignment Checklist is designed as both a prompt for Course Leaders or Year Leaders who are reviewing Unit Assignment / Project Briefs in terms of quality, academic planning & the student experience of assessment across units.

Level ,Scope & Complexity

Is this Unit Assignment / Project Brief mapped against the other assignment tasks within the term/block? Is it additional and complimentary to them?

Teaching & Learning

- Is this Unit Assignment / Project Brief inclusive in terms of enabling students' from diverse educational and cultural backgrounds to engage with it and draw on their experiences and interests in responding to it?
- Is the Unit Assignment / Project Brief mapped against the Learning Outcomes of the unit and UAL Marking Criteria?
- If there are option choices or different elements available to students, is this explained? If options or Projects Briefs are sequential, is the chronology of this clearly mapped out?

Cost of Study

Has the costs associated with this Unit Assignment / Project
Brief been reviewed against other costs in other units that are
co-currently being delivered? Are these costs appropriate and not
creating barriers to learning and attainment?

Assessment Submissions

Do the assessment submission methods for the Unit Assignment / Project Briefs adhere to the UAL Assessment Submission policy and avoid where possible unnecessary cost to students?

Clarity of Expression / Accessibility

- Is the assignment task expressed in plain English and expressed concisely?
- Is the level of context & explanatory detail appropriate and clear from a student viewpoint?
- Is the Unit Assignment / Project Brief consistent in terms of style, language and terminology with others within the term /block and across the academic year?

Cross reference to the Course Handbook and Unit Guide

- Is the assignment task as specified in the Course Handbook?
- Is the assignment deadline as specified in the Course Diagram?

LCC Unit Assignment and Project Brief Deadlines 22/23

The chart below shows the dates when Unit Assignments and Projects Briefs need to be submitted for approval.

	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6
Term / Block	Unit Assignments and *Project Briefs completed and submitted to CL for checking/ course level approval	Unit Assignments reviewed by CL and collated to be provided to PAMs . *Project Briefs reviewed by CL and approved	Unit Assignments submission to PAMs	PAMs to complete check of Unit Assignments *Project Briefs reviewed and approved by CL	Unit Assignments and *Project Briefs presented to Programme Approval Panel	Unit Assignments and *Project Briefs to be published on Moodle
Autumn Units (Term 1/Block 1)	30/05/2022 – 01/09/2022 (See note below*)	02/09/2022 – 07/09/2022 (See note be- low*)	07/09/2022	08/09/2022 - 14/09/2022	15/09/2022 – 20/09/2022	21/09/2022 – 23/09/2022
Spring Units (Term 2/Block 2)	24/11/2022	25/11/2022 - 01/12/2022	07/09/2022	08/09/2022 - 14/09/2022	15/09/2022 – 20/09/2022	21/09/2022 – 23/09/2022
Block 2 Units	16/01/2023	17/01/2023 - 23/01/2023	24/01/2023	25/01/2023- 31/01/2023	01/02/2023- 07/02/2023	08/02/2023- 10/02/2023
Summer units (Term 3) (including Major Project Unit Assignments for PG courses)	02/03/2023	03/03/2023 – 9/03/2023	10/03/2023	13/03/2023 - 17/03/2022	20/03/2023 – 24/03/2023	27/03/2023 – 6/04/2023

^{*} Where Project Briefs are required, they should be completed, peer reviewed and approved by the Course Team by the end of stage 2.

Teams can use the Unit Assignment and Project Brief checklist to aid this process

^{**}Note: Programme Directors to work with PAMs and Course Leaders to identify the preferred approach to this. Teams are encouraged, where possible, to complete the first two stages of the processes earlier in the period specified.

Templates and Useful Information

Unit Assignment Template

Project Brief Template

UAL Assessment Web page

Disability Service

Creating Accessible Documents

Creating Inclusive Assignment Briefs

SU Costs of Study Report

Staff Guide to Adjusted Assessment

Student Guide to Adjusted Assessment

Help and Support

If you require further help or advice please contact Adrienne Tulley <u>a.tulley@lcc.arts.ac.uk.</u>